

**ADRIONET**



**ADRIONET** Adriatic-Ionian  
Network of Authentic Villages

# **MEMORANDUM OF UNDERSTANDING (MoU) Deliverable T3.1.1**



## **Memorandum of Understanding for the Cooperation, Capitalization and Promotion of the ADRIONET initiative with**

**Emilia Romagna Region – Directorate General, Knowledge, Labour and  
Enterprise Economy – RER**

This Memorandum of Understanding (hereinafter MoU) is aimed at public authorities sharing a common vision and the will to give life to a transnational network of "authentic villages", based on the concept of "hospitable community" as well as defined inside the ADRIONET project.

To this end, the MoU provides a framework of cooperation, establishes a communication channel and determines specific agreements between ADRIONET Partners which are:

<b>PARTNER</b>	<b>LOCATION</b>
<b>LP</b> Emilia Romagna Region Directorate General for Knowledge, Labour and Enterprise Economy	<b>Italy</b>
<b>PP2</b> Authentic Villages of Italy Association – BAI	<b>Italy</b>
<b>PP3</b> Regional Development Centre Koper	<b>Slovenia</b>
<b>PP4</b> Public institution for the development of the Međimurje County REDEA	<b>Croatia</b>
<b>PP5</b> - Region of Central Macedonia	<b>Greece</b>
<b>PP6</b> - Department for Development and International Projects of Zenica-Doboj Canton	<b>Bosnia and Herzegovina</b>
<b>PP7</b> - Association of Local Autonomy of Albania	<b>Albania</b>
<b>PP8</b> - Regional Agency for Socio – Economic Development – Banat Ltd	<b>Serbia</b>

and **Emilia Romagna Region – Directorate General, Knowledge, Labour and  
Enterprise Economy – RER**

ADRIONET integrate all the above challenges, which cannot be successfully addressed separately. ADRIONET therefore intends to constitute a virtuous example of transnational cooperation focused on the villages, as guardians of the community and custodians of culture and local history, also aimed at designing a proposal for tailor-made experiential tourism for guests and visitors responsible and informed, identifying solutions to improve hospitality as a whole.

The participation and involvement of the inhabitants is a central aspect of the entire project, through the promotion of real hospitable communities, intended as a whole of local actors (public administrations, citizens, economic operators) interested in systematizing and improving the Network of Services available, firstly for residents, and therefore for tourists.

### **Article 3**

#### **The legacy of ADRIONET at the end of the project**

ADRIONET's actions culminate in the creation of a transnational network of authentic villages, which works even after the end of the project.

The goal is also to expand the number of "authentic villages" that adhere to the transnational network, coming from both partner countries and other countries.

Also at this end, an online platform is created to collect documents and to disseminate the best European experiences on integrated processes of territorial enhancement of natural and cultural landscapes in fragile and vulnerable territories.

### **Article 4**

#### **Cooperation agreement**

In order to cultivate their collaboration, Partners are committed, in the context of their abilities and resources available, in the following activities:

A Promote the philosophy of the hospitable community in the Governance region;

B Identify any additional "authentic villages", which can adhere to the transnational network created thanks to ADRIONET;

C Encourage and implement the low-down mentality (bottom-up) of ADRIONET for the founding activities of authentic villages;

D Implement a network and a mechanism for managing authentic villages that will support future behaviours;

E Engage to create tourist routes that enhance the "authentic villages" and their philosophy of hospitable communities, even with respect to visitors;



F Promote the network of "hospitable villages" at local stakeholders through diffusion initiatives (ex. seminars, workshops, info day).

This MoU is a statement of intent and does not intend to create a legal relationship between the parties nor to impose formal relation between the Entities. More specifically, no content whatsoever of this MOU aims at going against or modify the terms of the specific mandates of each Parties or their norms and legal statutory provisions.

Partners act within this MoU with the maximum effort and based on the available resources.

## **Article 5**

### **Signature part**

This Memorandum of Understanding comes into force once the document is signed.



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## MEMORANDUM OF UNDERSTANDING

For the Cooperation, Capitalization and Promotion of the ADRIONET initiative  
for the creation of a transnational network of authentic villages  
within the framework of the ADRIONET net Project

Between

ADRIONET Partners

and

**Emilia Romagna Region – Directorate General, Knowledge, Labour and  
Enterprise Economy – RER**

Signature

Morena Diazzi

General Director for Knowledge, Labour and Enterprise Economy

Bologna, 20 July 2022

[Stamp]

*Morena Diazzi*



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Between

ADRIONET Partners

and

**Regional Development Centre Koper**

  
.....  
**GIULIANO NEMARNIK**

Director

Koper, 15.6.2022  
REGIONALNO RAZVOJNO SREDISCE KOPER  
CENTRO REGIONALE DI SVILUPPO CAPODISTRIA  
Ulica 15. maja 19.  
8000 KOPER - CAPODISTRIA

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Between

ADRIONET Partners

and

**Public Institution for the Development of the Međimurje County REDEA**

Signature: .....

Name: Sandra Polanec Marinović

Position: Director

Place and date: Čakovec, 15.6.2022

Stamp



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Between

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and

Region of Central Macedonia

Signature .....

Apostolos Tzitzikostas

Legal Representative of RCM

Thessaloniki, 15/06/2022







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Between

ADRIONET Partners

and

**Department for Development and International Projects of Zenica-Doboj Canton**

Signature:

*Denana Čolaković*

Name: Denana Čolaković

Position: Secretary of DDIP ZDC

Place and date: Zenica, 13/6/2022

Stamp





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Between

ADRIONET Partners

and

**Association of Local Autonomy of Albania**

Signature 

Adelina farrici

Executive Director

Tirana, June 14, 2022





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Regional Agency for Socio – Economic Development – Banat Ltd

Signature .....



Irena Živković

Director

Zrenjanin, 14.06.2022.





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Between

ADRIONET Partners

and

**Authentic Villages of Italy Association – BAI**

Signature

[Name]

ROSANNA MAZZA

[Position]

PRESIDENT

[Place and date] Salsomaggiore Terme, 30 Jun 2022

[Stamp]



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