



Event report

Title of Event: Consolidation phase 3rd online workshop

Date & Place of Event:	17/02/2021, online Zoom meeting
Partner/s Involved:	PP3 BAI, AP Unione dei Comuni Borghi e Valli d'Oltrepò
Relation to Project:	meeting with stakeholder
Links to deliverables/outputs	D.T1.2.5 Evaluation report third phase "consolidation workshop" in pilot villages
Topic tackled, expected effects and follow-up, findings/conclusions that will contribute to achieving further project results	<p>After the shift to online digital format for the implementation of Consolidation Phase workshops, BAI decided to organize the 3 online workshops without linking them to the 3 single pilot villages, using this structure:</p> <p>1st WS (10/02/2021) Agenda:</p> <ul style="list-style-type: none"> - Planning the work of the third phase workshops - Finalizing the Regional Model Canva fields <p>2nd WS (12/02/2021): Agenda:</p> <ul style="list-style-type: none"> - Finalizing the Regional Model Canva fields - Structuring the Pitch - creating a PPT presentation as a base of the Pitch <p>3rd WS (17/02/2021): Agenda:</p> <ul style="list-style-type: none"> - Finalizing PPT slides for the Pitch - Trying the Pitch - Showing the Pitch to Mayors of the pilot villages <p>All workshops were open to traditional companies and CCI's localized in the 3 pilot villages with the addition of further 5 Oltrepò Municipalities (Calvignano - Cecima - Codevilla - Colli Verdi - Ponte Nizza) with the aim to involve more enterprises/CCI's and to increase the territorial impact of the project in the Italian pilot area.</p> <p>The workshop has been coordinated by BAI staff (Simone Taddei) and external trainers (Giulia Bertone and Graziano Maino).</p> <p>BAI created a shared folder on Google Drive where all WS materials has been stored. PPT Templates have been prepared to be used from participants during the team work for the creation of participant profiles, resources map and business ideas</p>



	<p>https://drive.google.com/drive/folders/1Vp9YUmwCjDH6HLSGg2qm3_r32Q4C9Gcx?usp=sharing</p> <p>The work carried out and results are showed in the Mirò Board created for the utilization in the Phase III workshops</p> <p>https://miro.com/app/board/o9J_lYdzKpA=/</p> <p>The 2nd workshop on 17/02/2021 saw the participation of 11 stakeholders: 4 traditional enterprises; 2 CCI; 2 local NGOs active in the tourism and agriculture field; 1 participant from Higher education and research; 5 Mayors of pilot villages</p>														
<p>Type of audience reached (project target groups)</p>	<p>Numbers of reached target groups in the framework of event:</p> <table border="1" data-bbox="416 730 1342 1220"> <thead> <tr> <th>TARGET GROUP</th> <th>VALUE</th> </tr> </thead> <tbody> <tr> <td>Local public authority</td> <td>5</td> </tr> <tr> <td>Regional public authority</td> <td></td> </tr> <tr> <td>SMEs</td> <td>6</td> </tr> <tr> <td>Interest groups including NGOs</td> <td>4</td> </tr> <tr> <td>Business support organisation</td> <td></td> </tr> <tr> <td>Higher education and research</td> <td>1</td> </tr> </tbody> </table>	TARGET GROUP	VALUE	Local public authority	5	Regional public authority		SMEs	6	Interest groups including NGOs	4	Business support organisation		Higher education and research	1
TARGET GROUP	VALUE														
Local public authority	5														
Regional public authority															
SMEs	6														
Interest groups including NGOs	4														
Business support organisation															
Higher education and research	1														
<p>Annexes (photo, media coverage web-links ect.,...)</p>	<p><input checked="" type="checkbox"/> Attendance list</p> <p><input checked="" type="checkbox"/> Photo</p> <p><input type="checkbox"/> Media coverage (web links)</p> <p><input type="checkbox"/> Other: workshop materials</p>														